

Concorde EL Salam Sharm EL Sheikh Activities Code of Conduct

Concorde EL Salam Sharm EL Sheikh cares for the local sites of cultural and historical importance as well as areas containing wildlife and is committed to preserve these areas and determined to follow international and national best practices, in addition to the locally defined guidance, in the process of managing and/or promoting visits to these areas. Therefore Concorde EL Salam Sharm EL Sheikh is committed to show the deserved respect through adhering to the below code of conduct:

Our Guiding principles:

- Our guests are our priority, we strive to make their experience memorable in every possible way.
- We are proud of our culture, nature and history and care about our local communities and areas of cultural, historical and natural significance as an important tourist attraction to our destination.
- The aim is for our guests to enjoy the best our destination can offer and preserve it for future generations as well.

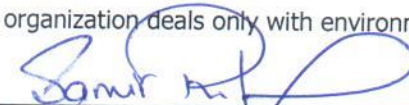
We Commit to:

1. Promote authorized tour operators with proven knowledge of historical, cultural sites and areas with wildlife.
2. Inform guests that respect to the visited sites should be given to sites of importance and that all artefacts should be kept in place.
3. Ensure that all visits follow the locally agreed guidance related to cultural and historical sites (ex.: follow rules set by Bedouins within their areas of influence).
4. Make sure that visits conducted in areas containing wildlife follow internationally accepted practices, responsibly managed and non-invasive in nature.
5. All permits should be obtained beforehand for areas that require activities permits.
6. Promotional materials provided to guests contains accurate information that leads to realistic expectations.
7. Encourage the education of guests on local values and socially accepted behaviour.
8. Promote sharing information about locally manufactured goods and areas where they can be obtained.
9. Guests are properly informed before and during visits about the local biodiversity and the appropriate behaviour towards the wildlife to avoid adverse impacts from the organized visits.
10. Support the Tour Operators to act responsibly and proactively to conserve the environment during their activities.
11. Conservation activities by NGOs and local communities are encouraged and supported by the organization (ex.: promotional activities, financial support or volunteers' contributions)

Optional:

12. The organization deals only with environmentally certified Tour Operators

Signed:


 General Manager
 Samir Adel Rahman Rashwan

Date:

01.04.2022

Signed:


 Environmental Manager
 Hamada Ibrahim

Date:

01.04.2022