

UNIQUE SELLING POINTS





COMPANY PROFILE

Baron Hotels & Resorts Egypt is a boutique chain leading hotel management group that has established an outstanding reputation for hospitality excellence founded by Abdelmoneim Shahein since 1980 with one thing in mind: creating unique atmospheres and delivering memorable experiences.

The boutique chain received numerous international awards throughout the years, from different renowned travel and corporate organizations from the UK, Germany and Italy as well as the Egyptian Ministry of Tourism. It is annually recognized by international organizations such as Trip Advisor, Holiday check, Top Hotels and Travel Life an award for being economically sustainable.

Baron Resort Sharm El Sheikh - 5* Deluxe







Baron Resort Sharm El Sheikh - 5* Deluxe



- 1. One of the best private beaches in Sharm, over than 600m with silky white sand
- 2. A stylish, elegant and deluxe hotel for each and everyone
- 3. A flatland seafront location in proximity to the beach and all resort facilities
- 4.80% of striking sea-view front rooms
- 5. Located directly in front of the unique Ras Nasrani national park zone & aqua oasis, famous for its diving & snorkeling spot
- 6. Jogging & cycling track along the promenade situated between the resort and the scenic beach area

Baron Resort Sharm El Sheikh - 5* Deluxe



- 7. Stunning views of Sharm's famed and exotic Tiran Island
- 8. A premium All-Inclusive leading formula in destination
- 9. Impressive range of 14 award winning restaurants and bars
- 10. An area of 100,000m2 covered in exquisite 80,000m2 greenery landscape and lavish palm trees
- 11. Partially covered sea-water whirlpool for adults
- 12. Ideal for events with highly equipped MICE facilities
- 13. Shopping Boulevard with more than 30 shops

Baron Palms Sharm El Sheikh - 5* Boutique Style Hotel Adult's Friendly (16+)







Baron Palms Sharm El Sheikh - 5* Boutique Style Hotel Adult's Friendly (16+)



- 1. The best secluded and private sandy beach overlooking the impressive straits of Tiran
- 2.A boutique style adult's hotel
- 3.Designed amidst more than 150 mega-sized palm trees and surrounded by a vast tropical landscape
- 4.A perfect and romantic getaway for couples
- 5.Directly in front of Ras Nasrani, a legendary spot in the red sea perfect for supreme diving and snorkeling experiences
- 6.Infused lobby with Andalusian style features and Moorish hand-made architectural flair

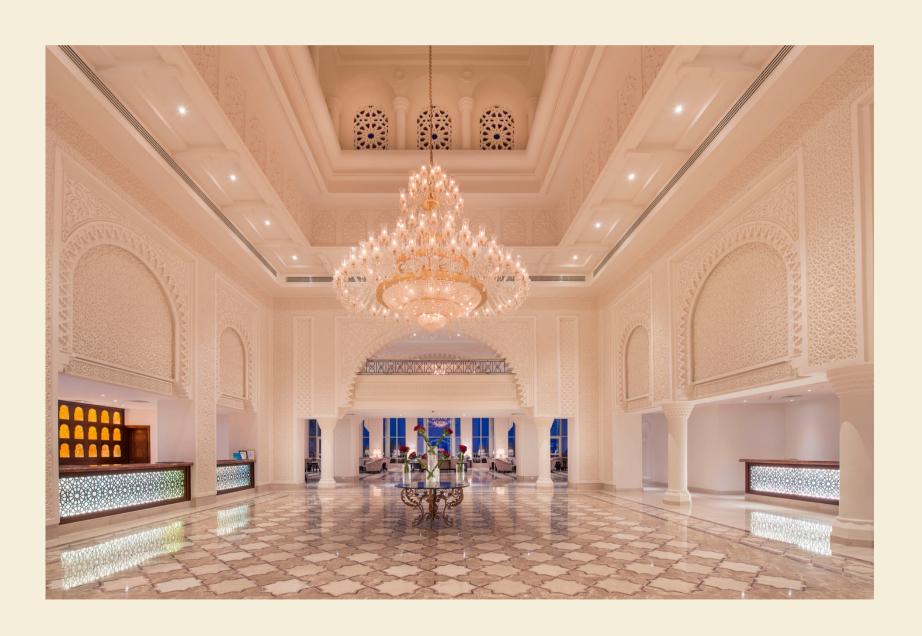
Baron Palms Sharm El Sheikh - 5* Boutique Style Hotel Adult's Friendly (16+)



- 7. Escape to an intimate and cozy haven
- 8. A unique assortment of specialty restaurants & bars with an elegant and soothing ambiance
- 9. A top-notch jogging & cycling track
- 10. A warm snug spa with lavish facilities and utmost services
- 11. The ideal place for hosting events with state-of-the-art MICE facilities
- 12. Shopping Boulevard with more than 30 shops

Baron Palace Sahl Hasheesh - 6* Luxury Resort











- 1. A stylish, elegant and luxury resort with impressive architecture inspired by some of the most stunning Arabian palaces
- 2.600m of gorgeous and private silky-white sandy beach with exclusive cabanas
- 3. A one of a kind infinity pool that visually connects with the sea
- 4. Impeccably located in the heart of the red sea amidst 80,000m2 of luscious landscape edged by mega-sized palm trees
- 5. Ideally subdivided into 3 clusters (3 hotels in one): Family, Adults only and wine & dine areas
- 6. Upscale gated Sahl Hasheesh community
- 7. "Luxury in Style" hospitality concept





- 8. Comprehensive and deluxe one of a kind Premium All Inclusive Formula
- 9. 16 diversely unique restaurants and bars with endless specialties
- 10. Luxurious idyllic Swim-Up Suites with private pool access and personalized butler services
- 11. Exclusive services offered by the unique "Baron club", a hotel within a hotel concept
- 12. 5100m2 of 7 vast pools thoughtfully laid throughout the hotel, including a meditating pool amid lavish trees
- 13. Jogging & cycling track along the promenade situated between the resort and picturesque beach area

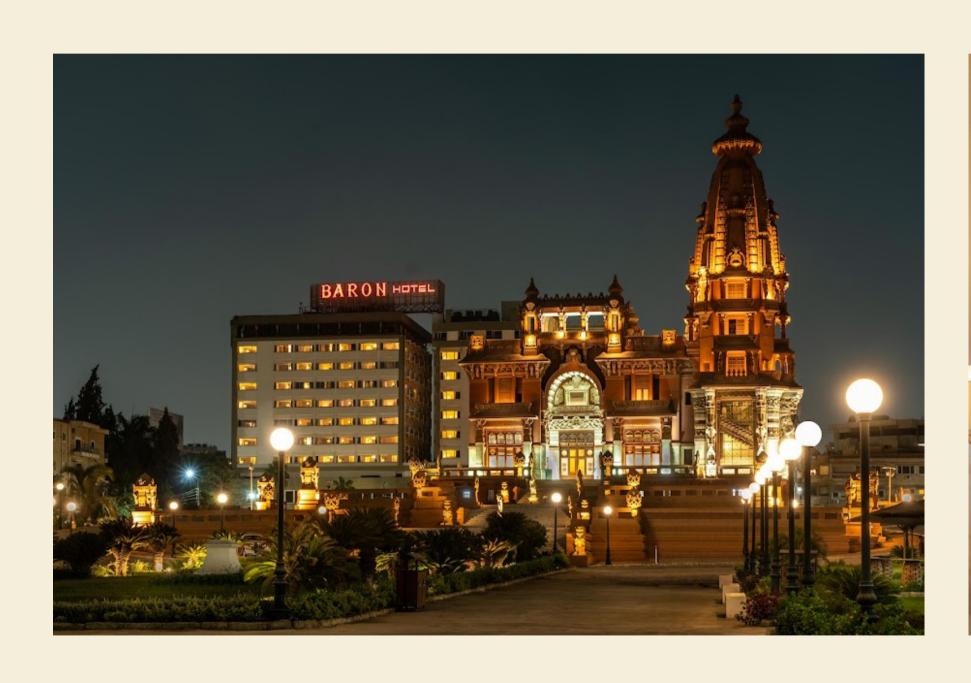




- 14. Legendary breathtaking diving and snorkeling paradise of the red sea aquamarine waters
- 15. 2400m2 of luxuriously extensive spa & wellness center and a gym overlooking an immense sized private pool
- 16. 1300m2 of an exclusive "Baron Kids Club" as well as a voguishly trendy teenage bar
- 17. 1600m2 Roman Amphitheatre with daily live entertainment
- 18. An 805m2 of spacious and column free "Palace" ballroom with MICE facilities, catering services and an exclusive outdoor beach area for hosting events
- 19. Baron Shopping arcade with more than 25 shops

Baron Hotel Cairo







Baron Hotel Cairo



- 1. Premium location city hotel, neighbor to the historic Baron Empain Palace
- 2. A boutique style hotel that intertwines business & leisure with history
- 3. Legendary and panoramic view of one of history's most remarkable places: The Baron Empain Palace built in 1911
- 4. Ideally located in the heart of the finest area in "Heliopolis", only 10 minutes away from Cairo International Airport
- 5. Privilege of being only: 10 km away from Downtown and The Cairo Opera House, The Egyptian Museum and The Nile River and 22 km from The Greatest Pyramids of Giza and The Grand Egyptian Museum
- 6. Proximity to one of the biggest & most thought of shopping malls

Baron Hotel Cairo



- 7. A direct panoramic view, from all rooms & suites, of the legendary and vintage Baron Empain Palace
- 8. Rooftop pool serving tasteful delicacies and overlooking the Palace.
- 9. The famed trademark Baron Pastry Shop
- 10. A boutique spa with exclusive international treatments and a fully facilitated gym with a legendary view
- 11. Catering service with a wide array of options
- 12. An impressive "Palace Ballroom" and 4 spacious multi-purpose meeting halls



DELIVERING LUXURY EXPERIENCES SINCE 1980

