

# MERCURE

HOTEL

HURGHADA

Dear Valued Partner,

Further to our previous communication regarding the renovation and upcoming rebranding of Mercure Hurghada to Mövenpick Hurghada, we are pleased to share additional updates on the transformation journey of the hotel.

As part of the ongoing enhancement project, guests will soon be able to enjoy the fully renovated main building, including the lobby, reception area, lobby lounge, and a brand-new boardroom. In addition, the all-day dining restaurant is currently being transformed into a contemporary indoor and outdoor dining venue designed to further elevate the guest experience.

We are also pleased to confirm that the first phase of renovated guestrooms will be completed by August this year, followed by the second guestrooms renovation phase scheduled for completion by November 2026, bringing the total number of renovated rooms to approximately 160 guestrooms.

Furthermore, we are delighted to officially confirm that the hotel signage transformation to Mövenpick Hurghada will take place on November 1st, 2026. We are confident that this transition will further strengthen the hotel's positioning and deliver an enhanced premium Swiss hospitality experience for both existing and future guests.

We sincerely appreciate your continued support and partnership throughout this exciting transformation journey and look forward to welcoming you and your guests to the new Mövenpick Hurghada experience soon.

Warm regards,

**Wael Allam**

**Regional General Manager, PME Hotels, Red Sea- Egypt**

**Mercure Hurghada | Soon to be Mövenpick Hurghada**