

We're excited to unveil a new partnership between **ME by Meliá Dubai**, **Gitano Beach Club**, and **BCH:CLB**. Uniting three lifestyle powerhouses to elevate the guest experience both in and beyond the hotel.

Through this collaboration, ME by Meliá Dubai guests will enjoy exclusive access at two of Dubai's most sought-after beach destinations: the bohemian escape of Gitano Beach Club, known for its modern Mexican flair and tropical vibes, and the stylish, music-driven atmosphere of BCH:CLB at The Palm.



Located at The Palm, **BCH:CLB** is a stylish adults-only beach club featuring an infinity pool, Mediterranean bites, and a dynamic events calendar in a luxe, music-driven setting. *(bchclb.com/)*

A tropical-chic beach club at J1 Beach, **Gitano Beach Club** brings Tulum vibes to Dubai with modern Mexican cuisine, mezcal cocktails, and lush, bohemian design—perfect for daytime lounging and vibrant nightlife. (*gitano.com/dubai*)

EXCLUSIVE BEACH CLUB ACCESS



ME SUMMER BEACH CAMPAIGN provides complimentary access to Gitano Beach Club at J1 Beach or BCH:CLB at The Palm with your stay at ME by Meliá Dubai with below terms:
For Rooms: Minimum 2-night stay includes one-time any beach club access per stay.
For Suites: Minimum 1-night stay includes daily access to any participating beach club.
*Minimum spend: AED 100 per person on weekdays / AED 150 on weekends for F&B at the venue.

TERMS & CONDITION



*Beach club access need to be prebooked with hotel concierge team.

Room Categories: Always ME & Superior ME Suite Categories: Extra ME, Studio ME & Beyond ME

BCH:CLB (FROM 10AM - 8PM)

Age Policy

Pool: Guest from age of 21 are warmly welcome to enjoy the club Restaurant: 21 years and above till 8 pm.

Dress Code

Pool & Beach: Beach Chic. (No speedos allowed for men) UAE national dress (Kandoras and Abayas) are not permitted

*BCH:CLB reserves the right to release guest booking after the 15-minute holding time. *Outside food and drinks are not permitted.

GITANO BEACH CLUB (FROM 11AM - 1AM)

Age Policy

Pool & Beach: Guest under the age of 21 are warmly welcome to enjoy the beach. Access to the pool is reserved for 21 years and above only. Restaurant: 21 years and above from 7 pm onwards.

Dress Code

Pool & Beach: Casual Chic. UAE national dress (Kandoras and Abayas) are not permitted for Pool and Beach access. Burkinis are allowed. Restaurant: Casual Chic. We respectfully request that gentlemen refrain from wearing tank tops and flip flops from sunset onwards.

*GITANO reserves the right to release guest booking after the 15-minute holding time. *Outside food and drinks are not permitted.