



S E R R Y BEACH  
RESORT

S E R R Y

*Red Sea  
Riviera  
Revisited*



*Located at the center of Hurghada's touristic promenade, at the heart of the city, Serry Beach Resort's guests are residing in one of the most serene locations in the capital of the Red Sea Riviera. Wander through the relaxing town and immerse yourself in the rich cultural heritage of local life.*

We have created a resort where every element is there for a reason. We have removed distractions, so you can focus on what's meaningful to you. Ecologically-friendly architecture is harmonious with the environment. Clean lines, inviting textures and soothing curves engage the senses. Natural, locally sourced materials and neutral tones confirm a distinct sense of place and locality, Arabesque Zen. Each space is integrated within beautiful, natural surroundings. Lush, verdant landscaping entices a gentle stroll and connectivity to nature.

## Rest | Rooms. Chalets. Suites

**A RED SEA ESCAPE**

*Sweeping Red Sea views lie outstretched before you. Serry is home to 453 scenic guest accommodation. Inspired by earthy, minimalist Arabesque Zen, each appointed Room, Chalet and Suite promotes calmness and consciousness. Perfectly positioned, each space affords the utmost privacy and enhances the sense of seclusion.*

Our accommodation is designed to allow a welcoming fresh breeze to flow through each space. Whether travelling solo, as a couple, family or with friends; a quintessential accommodation is there for our discerning guests accustomed to living life to its fullest potential. Serry offers spacious sanctuaries where you can enjoy a beachfront view from your balcony or terrace. Discover an array of luxury suites with private outdoor jacuzzi, private pool, private lounge, living room, dining room, kitchenette, and butler service amongst other distinguishable facilities that are beyond compare.

**ROOM AMENITIES**

- Private balcony
- Premium beds made for effortless sleep
- Oversized stand-alone rain-shower and toilet
- Designated closet with safe deposit box
- Large smart TVs with satellite channels
- Telephones with direct dial in-room
- Complimentary tea and coffee making facilities
- Hairdryer, cosmetic mirror, and shaving plugs
- Bathrobes and slippers in guest rooms
- Wet and dry amenities (toiletries, and dental and sewing kits)
- Pillow menu (upon request)
- Wheelchair accessible guest rooms
- Welcome amenities
- Wi-Fi access
- Baby cot (upon request)
- All suites receive private Butler Service
- All suites get access to Suites Executive Lounge

**DELUXE ROOM**

- 41 m<sup>2</sup>, 2 Guest
- 1 King Size Bed
- Sea, pool, Garden views
- Balcony

**DELUXE TWIN ROOM**

- 50 m<sup>2</sup>, 4 Guests
- 2 Queen Size Beds
- Sea, pool, Garden views
- Balcony
- Private Garden
- Pool & Garden Access

**TWO-BEDROOM CHALET**

- 66 m<sup>2</sup>, 6 Guests
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms
- Sea view, Sea Front and Pool access
- Balcony

**PENTHOUSE SUITE**

- 87 m<sup>2</sup>, 2 Guests
- 1 King Size Bed
- Sea and Pool Views
- Balcony, Private Outdoor Terrace
- Outdoor Jacuzzi
- Kitchenette

**ONE-BEDROOM SUITE**

- 90 m<sup>2</sup>, 4 Guests
- 1 Super King Size Bed, Sofa Bed
- 1 Bedroom
- Sea View
- 1 Bathroom, Bathtub
- Head shower cabinet
- Living room, Balcony, Terrace
- Kitchenette

**TWO-BEDROOM SUITE**

- 170 m<sup>2</sup>, 6 Guests
- 1 King Size Bed
- 2 Bedrooms
- Sea View
- 1 Bathroom, Bathtub
- Head shower cabinet
- Living Room
- Balcony
- Dining Table

**FOUR-BEDROOM SUITE**

- 340 m<sup>2</sup>, 12 Guests
- 2 King Size Beds
- 4 Queen Size Beds
- Sea View
- 4 Bedrooms and 6 Bathrooms
- Bathtub, Head shower cabinet
- 2 Living Rooms
- 2 Balconies

**SIGNATURE SUITE**

- 200 m<sup>2</sup>, 6 Guests
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms and 2 Bathrooms
- Sea View
- Bathtub, Head shower cabinet
- Living Room
- Kitchenette, Dining Table
- Private Plunge Pool and Terrace

## Restore | Restaurants.Bars.Clubs

*We have created appetizing menus that honor local heritage and savor some of the most delicious flavors in the region. Our chefs use locally sourced and farmed ingredients, encouraging our community to thrive. Fill your food journey with truly memorable experiences. We believe in maintaining the goodness and integrity of our food. Our dishes are freshly prepared to delight your taste buds.*

### SOFRA FOOD HALL

Live a true reflection of the region's culinary culture. Select succulent meat from our charcoal grill; kebab, kofta and shish tawouk are always crowd pleasers. Discover an abundance of choice with Sofra's vibrant courtyard market aesthetic where you can indulge in some tasty steak tacos and quesadillas, or enjoy an interactive experience with our live cooking stations.

**Concept |** Courtyard / Marketplace / Food Hall

**Inspiration |** Cairo, the commercial and social heart

**Space |** Open Space / Relaxed / Social Connectivity

**Time |** Breakfast: 7:00 am to 10:00 am

Lunch: 12:30 pm to 3:00 pm

Dinner Slots: 6:00 pm to 7:00 pm: Families with Children

7:00 pm: Exclusively for Adults

8:00 pm to 9:00 pm: Open for All

### DAR LOUNGE

A gentle breeze flows through Dar's serene white interiors, embellished with neutral finishings, candlelit lanterns and modern Arabesque chandeliers. Relax in solitude, or gather with friends to connect and sip on a cocktail or tea created from traditional local ingredients.

**Concept |** Western Mediterranean Delights

**Inspiration |** Serene Lounge, the perfect escape.

**Space |** Indoor & open on all sides for natural ventilation

**Time |** Beverage: 7:00 am to 1:00 am

Early breakfast: 5:30 am to 7:00 am

Late breakfast: 10:00 am to 12:00 pm

Afternoon Tea: 5:00 pm to 7:00 pm

Late Dinner: 9:00 pm to 1:00 am

### KEIF ASIAN FUSION RESTAURANT

Alluring and multisensory, allow a nomadic flavor centric experience elevate your mood. Keif is reminiscent of the Oriental Silk Road, where culturally rich Asia and Arabia intersected for trade. Raw, rustic, industrial aesthetics heighten the senses. An Asian fusion & Sushi menu transcends what is expected.

**Concept |** Asian Fusion & Sushi

**Inspiration |** The mystic energy of the Silk Road

**Space |** Indoor & open-air terrace

**Time |** Beverages 24/7

Dinner: 6:30 pm to 11:00 pm

Reservation is required

### NUR BEACH CLUB

Nur Beach Club provides a serene setting ideal for relaxation and connection, whether you're alone or with others.

Enjoy Mexican cuisine with a blend of Moorish and Arabic flavors, alongside expertly crafted cocktails.

**Concept |** Tropical Beach Club Fare

**Inspiration |** Mexican cuisine with Moorish culture, blending the vibrant Hispanic and Arabic influences.

**Space |** Sun loungers on beach / Elevated levels / Beach Bar

**Time |** Beverages: 11:00 am to 11:00 pm

Lunch: 12:30 pm to 3:00 pm

Late Lunch: 3:00 pm to 5:00 pm

Dinner: 6:30 pm to 11:00 pm

Reservation is required

### SOKAR SEAFOOD RESTAURANT

Indulge in the freshest seafood, sourced daily from local waters. Our rustic, seaside setting celebrates the simplicity of Mediterranean flavors, with dishes crafted from the finest, locally sourced ingredients. Experience the essence of the sea in every bite.

**Concept |** Traditional coastal living / Seafood / Mediterranean

**Inspiration |** Alexandria, the serene seaside living of the North

**Space |** Beachfront (open air & shaded) tables / Bar lounge areas

**Time |** Beverages: 9:00 am to 11:00 pm

Dinner: 6:30 pm to 11:00 pm

Reservation is required

### THE ROOFTOP TERRACE

Experience the enchantment of the Egyptian Desert at our Rooftop Terrace, where the laid-back ambiance reflects the rich cultural heritage of the Bedouins. An authentic and warm atmosphere that invites you to relax and indulge in the pleasures of good food and, drink great company, all while immersing yourself in a setting that's both tranquil and visually stunning.

**Concept |** Arabic charcoal grills & Mezze with Saharan Influence

**Inspiration |** The Bedouin Saharan setting of the white desert

**Space |** Rooftop / Rustic Ambience / Open-air & shaded

**Time |** Dinner: 6:30 pm to 11:00 pm

Shisha (Extra Charge): 6:30 pm - 11:00 pm

### NAZ CABARET

Enter a hidden door in the reception bookshelf that will lead you down to a decadent subterranean night club. Step into an exotic world, reminiscent of an underground Cairene cabaret in the 1900's. Nightly performing acts add to the upbeat, nostalgic vibe.

**Concept |** A sultry nightclub

**Inspiration |** 1940s Cairo's underground cabaret culture

**Space |** Nostalgic / Speakeasy / Alluring

**Time |** Doors open 9:00 pm / Show & DJ 10:00 pm to 4:00 am

Extra Charge - Reservation is required

## Play | Park.Experiences.Aquatics

*From exciting water activities to relaxing moments amidst lush greenery, every experience is designed to create lasting memories. Discover the wonders of the underwater world and embark on unique adventures that reveal breathtaking marine beauty.*

*Perhaps, Red Sea underwater exploration is more your vibe. Trust that we present a myriad of physical activities to get the heart racing a little.*

For ocean lovers, immersive experiences beneath the waves reveal the beauty of vibrant marine ecosystems, guided by experts catering to all skill levels. From serene explorations to exhilarating aquatic adventures, the options are designed to suit every preference. Unique outings offer breathtaking perspectives of underwater wonders and scenic coastlines, blending relaxation with excitement. Whether you seek calm serenity or thrilling escapades, unforgettable moments await.

### **SINDBAD AQUA PARK**

*For travelers seeking a more family focused vacation, our Aqua Park presents fun-filled, unforgettable aquatic experiences.*

Home to a wave pool, swimming pools and water slides that cater to all ages. An animation program also offers exciting, high energy activities. Lush green landscaping around the pools and slides adds to a relaxed tropical aesthetic. With comfortable sunbeds and rustic umbrellas, your time at Aqua Park can be as laid back or action packed as you and your family desire.

### **SINDBAD SUBMARINES**

*The only submarines in Africa and the Middle East.*

There are only 14 real recreational submarines in the world, and two are right here at Serry Beach Resort. A new adventure awaits you up to 25 meters below the sea. Join us for an unforgettable journey aboard the Sindbad Submarines, where you will explore 500 meters of coral reef and its marine inhabitants.

### **DIVE BASE ACADEMY**

*Imagine a night dive under a blanket of stars where you discover incomparable Red Sea underwater paradises. Hurghada is home to some of the most coveted dive sites and marine life in the world. Whether a novice beginner or an accomplished diver, all ages will enjoy our underwater offerings.*

Our Dive Base Academy is one of a few 5-star PADI diving centers in the Red Sea. A professional dive crew will guide you every step of the way. Aside from diving and snorkeling, our Aqua Center offers plenty of activities to be enjoyed. Boat and sea trips, swimming with dolphins, parasailing and waterskiing are some of a whole host of aquatic offerings ready to be explored.

### **QUEST**

*Explore our glass bottom speed boats...*

*Sindbad Quest is a unique fish-eye glass-bottom speed boat, which provides the most extensive field of view in existence today. It is built to provide up to 15 guests an incredible view of the coral reefs and the fascinating sea creatures.*

Guests also take in a stunning view of the Hurghada coastline through the Quest's transparent frontage. The Quest's unparalleled and exciting speed allow our guests to reach the best coral reefs of the Red Sea in no time, enabling them to experience three different coral sites in just one trip and efficiently spend time viewing the magnificent underwater world and its wonders.

## Connect | Entertainment. Meeting. Co-Working

*A lot of thought goes into creating the most enjoyable and unique experiences, inviting you to embark on an exciting journey filled with fun, discovery, and inspiration. Whether you're seeking adventure, meaningful connections, or a tranquil place to focus, our wide range of entertainment and activity programs are thoughtfully designed to meet the unique needs of every guest.*

### ENTERTAINMENT PROGRAM

*Discover leisure options that allow you to spend quality time with your family. If you would like to enjoy some adult time alone, know your little ones are safe.*

*Our daily scheduled animation programs are tailored to entertain guests of all ages and all levels of fitness.*

*Take dance lessons, go for a beach workout, or simply play one of the many games we have on deck.*

*There is always something exciting going on.*

For endless enjoyment, immerse yourself in our carefully crafted programs. Begin your day with calming Sunrise Yoga or the soothing tones of Sound Healing. Uncover the beauty of culture through Arabic Calligraphy and Henna Art, or awaken your senses with the gentle touch of Aroma Therapy. Adventure seekers can glide across the waves with Kayaking or dive into the magic of the sea with a Snorkel Experience. As the sun sets, embrace elegant moments at our Sunset Mixers, then marvel at the artistry of Bellydance Performances, the charm of Live Oriental Jazz, and the brilliance of our Fire Show.

### SARAAB JUNIOR OASIS

*At Saraab Junior Oasis, our kids club, we believe in creating memorable experiences for our younger guests. Saraab is a vibrant and secure space where children can explore, learn, and have fun under the watchful eyes of our dedicated entertainment team daily from 10:00 am to 6:00 pm*

For endless fun, we offer a variety of special programs. Children can be mesmerized by magician shows, get creative in pottery workshops, and explore the art of traditional henna designs.

Our art and craft sessions provide a creative outlet for young artists, while our cinema nights feature a selection of kid-friendly movies.

Storytelling sessions ignite imagination with captivating tales, and the kids disco offers a vibrant space for dancing and music enjoyment. For some traditional fun, a variety of classic board games and video gaming consoles are available.

### NUBA ESCAPE

*To keep the energy high and the fun flowing, we offer a variety of activities designed to keep teens engaged and entertained daily from 11:00 am to 11:00 pm.*

Our dynamic program includes everything from PlayStation tournaments and air hockey championships to music and karaoke fun, ensuring there's something for everyone. Evenings come alive with our teen social mixers, offering a relaxed vibe for making new friends, while movie marathons showcase the latest hits. At Nuba Escape, every activity is designed to inspire, energize, and create lasting memories for our teen guests!

### SELA CO-WORKING SPACE

- Hold seminars, workshops and mentorship events
- Private working nooks
- Universal power outlets and adaptors
- Office equipment and accessories
- High-speed internet
- Business center services
- 24/7 access
- Private cabins for confidential calls
- Snacks and beverage delivery
- Direct access to food hall
- Unparalleled sea and pool views

### 3 MEETING ROOMS

- Manna (19 sqm, up to 26 people)
- Numu (24 sqm, up to 28 people)
- Namana (80 sqm, up to 107 people)
- Multi-purpose venues
- Bespoke and international menus
- Coffee break menus
- Advanced projection screens
- Universal power outlets and adaptors
- Office equipment and accessories
- Advanced sound system and audio equipment
- Versatile seating arrangements
- High-speed internet
- Business center services

## Inspire | Wellness.Shopping.Relax

*Embark on a transformative journey within a journey at Serry Beach Resort, where every moment inspires both relaxation and invigoration. Pause and indulge in well-deserved 'me time' to refresh and revitalize your senses. Discover serenity at the Nomad Spa, where escapism takes center stage with offerings ranging from energy healing to sound healing vibrational acoustic massages. For those seeking an active escape, the Nomad Gym is equipped to meet all your cardio and fitness needs. Afterward, explore the vibrant Souk for unique finds or visit the Serry Store to take home a piece of your unforgettable experience. At Serry Beach Resort, every detail is designed to elevate your stay.*

### **NOMAD SPA**

*Serene neutrals and natural textures invite you to release and let go, while the alluring scent of mastic gently fills the air. Our culturally diverse therapists take you through sensory journeys, and locally inspired herbal tea blends soothe the mind and body further, sipped in our dedicated spaces for quiet after-treatment moments.*

Nomad Spa is a true haven for the mind, body, and soul, offering an elevated private indoor Jacuzzi with uninterrupted panoramic vistas, three treatment rooms designed for immersive experiences for individuals and couples, and relaxing sauna and steam rooms to enhance the benefits of your spa session. Open daily from 9:00 am to 8:00 pm, the spa invites you to unwind and rejuvenate in an atmosphere of serenity.

### **NOMAD GYM**

*Imagine elevated fitness spaces that are an abundance of natural light and scenic views. Your wellness routine will promote inner tranquility as you exercise whilst overlooking Serry's stunning swimming pool.*

Nomad Gym offering a full range of equipment and engaging classes, the gym provides countless ways to indulge your body and mind. Open daily from 9:00 am to 8:00 pm, or accessible 24 hours with your room key, it ensures your fitness journey is always within reach.

### **SERRY STORE**

*Step into the heart of Serry Beach Resort, where the Serry Store captures the resort's signature blend of luxury and charm. Designed to reflect the tranquil and sophisticated vibes of the Red Sea, the store offers an array of carefully curated items that celebrate both modern elegance and local heritage.*

From bespoke souvenirs and artisanal crafts to beach essentials and chic resort wear, every piece embodies the spirit of Serry's exceptional hospitality. Indulge in unique finds that tell a story, or take home a taste of luxury with our selection of fine, locally inspired goods.

Whether you're seeking a timeless keepsake, a touch of regional culture, or just a delightful browsing experience, the Serry Store is a destination of discovery. Its serene ambiance, infused with soft lighting and thoughtful design, invites you to linger and explore the perfect complement to your unforgettable stay at Serry Beach Resort.

open daily from 11:00 am to 11:00 pm

### **SOUK**

*Souk by Serry Beach Resort is a beautiful, three storey shopping center where both guests and locals can browse, dine, shop and enjoy the breezy, sunlit scenery. Souk is located in front of the Resort's façade, at the center of Hurghada's most prestigious promenade.*

Souk is a major retail shopping center with 6,335 sqm leasable land area, anchored by the international brands of 23 F&B units, a food court, in addition to a wide variety of 41 retail units, kids area and parking facilities that can occupy up to 41 vehicles.

The phenomenal design of Serry Beach Resort allows a natural flow of visitors through the three levels. The kids play area and food court are also conveniently placed at the second level of the shopping center, so parents can relax and enjoy the overall experience while their children are in safe hands.



A PROUD MEMBER OF

*Preferred*  
HOTELS & RESORTS

 SERRY BEACH  
RESORT

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