

.Here

BAA ATOLL - MALDIVES



## Our Location

The island is in the UNESCO Biosphere Reserve of Baa Atoll, 30 mins from the renown Hanifaru Bay via speedboat.



A mesmerizing 35-minute  
seaplane journey to the  
resort.



.Here  
BAA ATOLL - MALDIVES





# .Here Brand Story



.Here  
BAA ATOLL - MALDIVES

- The new visual identity uses a bespoke font and includes an abstraction of the sun setting/rising from the horizon.
- The visual identity is characterised by a 'full stop' at the beginning of the word. It is also a physical symbolization of the sun. This innovative positioning represents a story that never ends.
- Its tag line 'Embrace the Now' is a call to arms that inspires escapism and status.



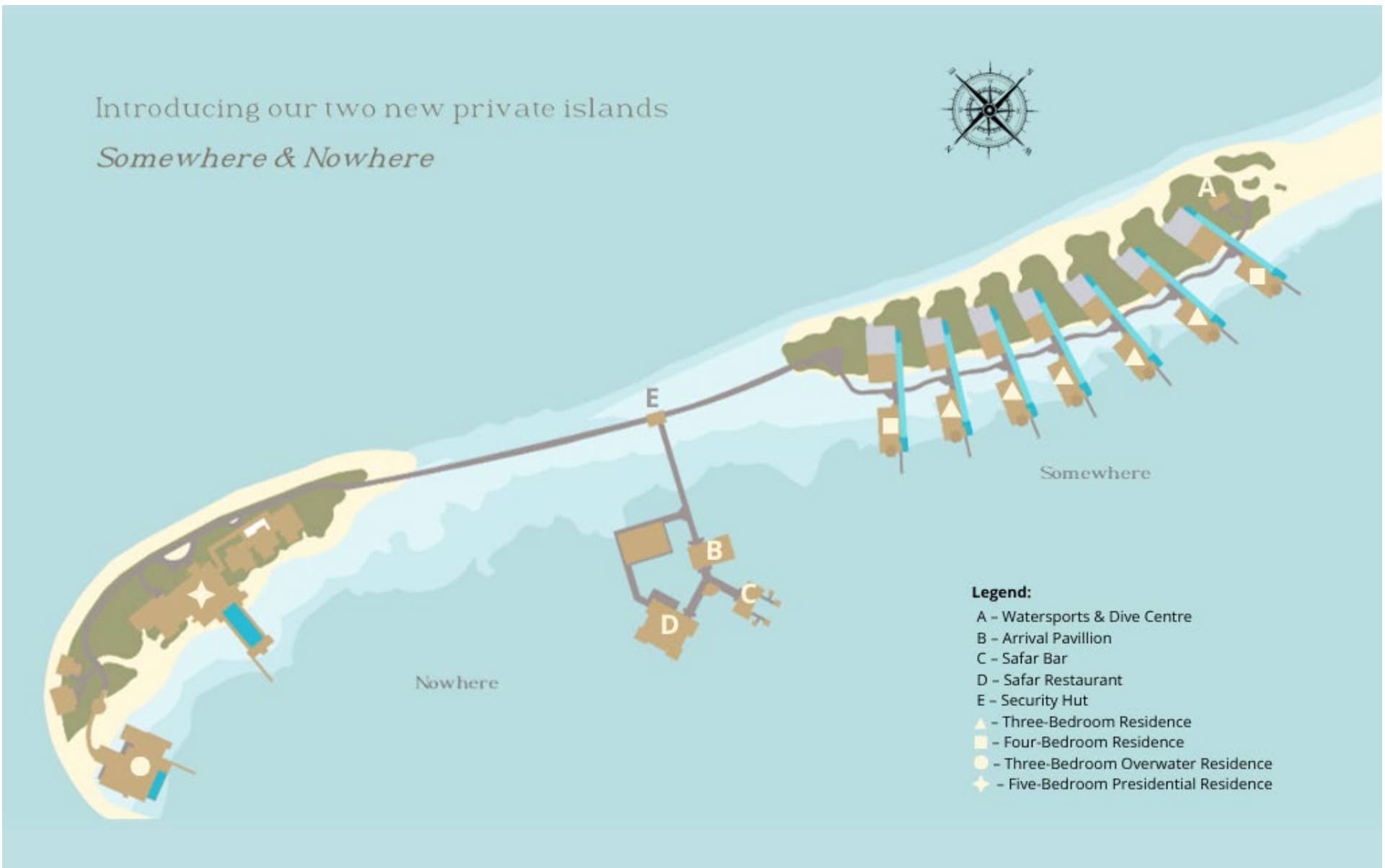


## EMBRACE THE NOW

“Here” is more than a destination. It is an invitation to pause, take a breath, and be fully here in the present. To be immersed in a world of understated luxury and natural beauty.

The emphasis on the “Art of Duality” – to do everything at once, or nothing at all, to embrace every possibility or perfect seclusion, and more. Most of all, to be **Somewhere** and **Nowhere** all at once.

Introducing our two new private islands  
*Somewhere & Nowhere*



## ISLAND OVERVIEW



The background of the image is a deep blue underwater scene. Sunlight filters down from the surface, creating a complex pattern of bright, shimmering ripples and rays that dance across the water. The light creates a sense of depth and movement, with brighter areas near the surface and darker, more muted tones further down. The overall effect is serene and ethereal, evoking a sense of being submerged in a vast, quiet body of water.

.Here embodies the harmony of elements,  
creating distinctive spaces that go beyond  
the expected island experience.

Muza Lab - Interior Design Studio





## Culinary Odyssey

Exquisite private dining experiences tailored to your desire. The resort's restaurant and bar redefine intimacy and exclusivity, offering globally inspired flavours and curated cocktails complementing the breathtaking surroundings. Choose to dine under the stars, by the beach, or on the deck of your residence, each experience is unrivalled.



## SAFAR RESTAURANT

A masterpiece of design, inspired by the traditional attire of Bodu Beru dancers and extending out to sea. It offers contemporary dining experiences, surrounded by endless horizons.





# Safar Bar











## .Here in this moment

Wander from the largest private lagoon in the Maldives along the sweeping sandbank to the boundless open ocean, or relax in residences that are both grand in scale and crafted for privacy.

Here, quiet moments flow seamlessly into vibrant experiences, and solitude transforms into connection, creating a sanctuary unlike any other.



# *Somewhere* Beyond the horizon.

Step into Somewhere, where two-storey beach residences drift between dreams and nature's embrace. Lush garden terraces unfurl onto vast decks, where 45 to 47-metre infinity pools shimmer in ombre shades of forest green and ocean blue, guiding your gaze to reveal endless horizons.







9 exquisitely designed residences, each with en-suite bedrooms situated both over water and on the beach with 45 to 47 m (147 to 154ft) sky pool.





## DISCOVER SOMEWHERE

- Five units of three-bedroom residences, 1200 sqm (12,916) sqft each offering bedrooms both over the water and on the beach.
- Two units of four-bedroom residences, 1300 sqm (13,993) sqft
- Private arrival to each residence via boat
- Private male and female Roohu (Butlers)
- Each residence has its own fully equipped kitchen, Green Egg Barbecue, and Pantry for Private Dining.
- Over water and Beach Terraces
- Each with 45m to 47m Sky Pools with additional two pools, one on each terrace
- Privacy for each residence is of paramount importance
- Full use of Finolhu, A Seaside Collection Resort Restaurants, Wellness, Teens Art Areas, and Oceaneers Club
- .Here Water Sports Centre



# *Nowhere* Meets the essence of you.

Lose yourself to Nowhere, a private island paradise that nurtures and enhances its surroundings, with a majestic five-bedroom beach residence and one ocean residence named for the coral reef formations that surround it.





An aerial view of a tropical island with several thatched-roof villas, palm trees, and swimming pools. The island is surrounded by clear turquoise water and a bright blue sky with scattered white clouds. The villas are built on a sandy beach, with some having private pools and decks extending into the water. The overall scene is idyllic and luxurious.

# Nowhere Private Island

- The Presidential Residence with five bedrooms, 2300 sqm (24,757 sqft) with a 28m x 8m pool.
- One Water Residence with three bedrooms, 1200 sqm (12,916 sqft) with a 15 m (49 ft) x 4.5 m (147 ft) pool.
- The island is home to a Gym & Wellness Haven.
- Butler and Nanny Accommodation



# Presidential Suite

























# Water Residence













INDULGE IN THE TRANQUILITY OF  
COMPLETE SECLUSION, OR  
IMMERSE YOURSELF IN THE  
VIBRANT LUXURY OF FINOLHU,  
WHERE ENDLESS UNFORGETTABLE  
EXPERIENCES AWAIT.







## Flavours of Finolhu

At Finolhu, A Seaside Collection Resort, we send your taste buds on a culinary journey. From our award-winning Japanese restaurant Kanusan to our toes-in-the-sand experience at Crab Shack to our lively Arabian Grill and explore a diverse culinary landscape, featuring fresh and high-quality international, Asian, and local specialities at Beach Kitchen.





# Luxury Beyond the Unknown

True luxury is a journey that begins the moment you step aboard your private boat. Cruise to hidden lagoons, dine under the stars, and soak in breath-taking views. Let us take you beyond the ordinary into a world of unparalleled elegance on the Indian Ocean.



# Key Appointments



**ELINA ADIYAN, RESIDENT MANAGER**

- Elina's luxury hospitality journey spans over 9 years across some of the world's most iconic properties, including Cheval Blanc Randheli in the Maldives — the epitome of luxury and Art de Recevoir — and Sir Richard Branson's Moskito Island, known for its exclusive, culture-rich experiences.



**GEORGIOS VASILOPOULOS, EXECUTIVE CHEF**

- George is a highly skilled chef with extensive international experience in luxury hotels, royal residences, and private service for ultra-high-net-worth individuals. His career highlights include positions at Raffles Hotel Dubai, the Royal Hashemite Court in Jordan, and UHNW residences in the United Kingdom.





# Sneak Peak

4-Bedroom Residence on *Somewhere*



















Thank You

